



2023 PLT ANNUAL CONFERENCE

WASHINGTON

**MARCH 27-30 | STEVENSON, WA
IN THE COLUMBIA RIVER GORGE**

SPONSORSHIP PROSPECTUS

Welcome to the Columbia River Gorge, where green mountains meet rushing waters. Washington State is proud to host the 2023 PLT Annual Conference. We can't wait to show you what Washington has to offer.

WHY SPONSOR THE CONFERENCE?

Sponsorship is one of the best ways to support environmental education, forest literacy and career pathways.

- Your sponsorship will help to ensure this year's PLT Annual Conference continues to deliver dynamic speakers, invaluable networking opportunities and sessions offering engaging discussions around environmental education, forest literacy and career pathways.
- Moreover, you will be offered the unique opportunity to network with over 100 PLT leaders, local Washington natural resource professionals, and other environmental education professionals from around the country and the world. Collectively this network reaches over 15,000 educators and non-formal educators annually reaching an estimated 5 million students per year.

We hope you'll consider a sponsorship opportunity in support of this exciting and educational conference in Stevenson, Washington. Packages can be tailored to suit every need and budget.

If you have questions or would like to learn more, please contact:

Rocco Saracina
rocco.saracina@forests.org



PLT is an initiative of SFI 

FOREST LEVEL: \$10,000



INCLUDES THE BELOW BENEFITS AND VISIBILITY:

- Three (3) complimentary conference registrations
- Onsite signage and verbal recognition during opening and closing remarks
- Promotional video to be played at conference (max. 3 mins, approved by SFI/PLT)
- One piece of promotional literature included in conference delegate materials
- Six-foot table-top exhibit space
- Sponsorship designation in pre-, onsite and post-conference materials and communications
- 30 free copies of Seeds to Trees

SPECIFIC OPPORTUNITIES INCLUDE:

GO ZERO

Make the PLT Annual Conference a carbon neutral event. This sponsorship reduces the carbon footprint of the conference through The Conservation Fund's North Coast Initiative. Sponsor receives a certificate of support from SFI and The Conservation Fund.

CONFERENCE GIVEAWAY

Each conference attendee receives a giveaway with PLT logo.

PROGRAM MATERIALS

Sponsor the printing and distribution of key conference materials.



TREE LEVEL: \$5,000



INCLUDES THE BELOW BENEFITS AND VISIBILITY:

- One (1) complimentary conference registration
- Onsite signage and verbal recognition
- Six-foot table-top exhibit in Share Fair
- Sponsorship designation in pre-, onsite and post-conference materials and communications
- 10 free copies of “Seeds to Trees” booklet

SPECIFIC OPPORTUNITIES INCLUDE:

WELCOME DINNER

Help us celebrate at the Conference’s main social event, which is always well attended, entertaining and fun.

OPENING RECEPTION AND LUNCH

Kick-off the PLT Conference at the premier networking reception.

KEYNOTE ADDRESS

Sponsor a high-level keynote speaker at this year’s conference.

OFFSITE FIELD EXPERIENCE

Sponsor a field experience where we will learn about implementing environmental education and forest literacy across the PLT program and engage local programs in growing their own PLT outreach.

AWARDS LUNCHEON

Sponsor the awards luncheon that recognizes PLT’s Gold Star and Leadership in Education award winners.

CLOSING CELEBRATION

Help us bring the PLT Conference to a close by supporting the closing celebration.



SAPLING LEVEL: \$2,500

INCLUDES THE BELOW BENEFITS AND VISIBILITY:

- One (1) conference registration at 50%
- Onsite signage and verbal recognition
- Six-foot table-top exhibit in Share Fair
- Sponsorship designation in pre-, onsite and post-conference materials and communications

SPECIFIC OPPORTUNITIES INCLUDE:

CONFERENCE MOBILE APP

Sponsor our app providing attendees the latest information about the conference.

TUESDAY OR WEDNESDAY BREAKFAST

Help get the day started out on the right foot by supporting a hearty breakfast for attendees.

LEADERSHIP IN EDUCATION AWARD WINNERS

Sponsor the attendance of key leaders in the education community that are implementing PLT and who are recognized at the PLT Annual Conference Awards Luncheon.

SEED LEVEL: \$1,000

INCLUDES THE BELOW BENEFITS AND VISIBILITY:

- One (1) conference registration at 25%
- Onsite signage and verbal recognition
- Six-foot table-top exhibit in Share Fair
- Sponsorship designation in pre-, onsite and post-conference materials and communications

SPECIFIC OPPORTUNITIES INCLUDE:

CONFERENCE NETWORKING BREAK

Multiple coffee breaks available for sponsorship

GENERAL SESSION (4 AVAILABLE)

Sponsor a specific conference session.



APPLICATION FOR SPONSORSHIP

I/We would like to become a sponsor of the 2023 PLT Annual Conference



Contact Name:

Title:

Organization:

Address:

Phone:

Fax:

Email:

The sponsorship opportunity we would like is:

Go Zero.....	\$10,000
Conference Giveaway.....	\$10,000
Program Materials.....	\$10,000
Welcome Dinner.....	\$5,000
Opening Reception and Lunch.....	\$5,000
Keynote Address.....	\$5,000
Offsite Field Experience.....	\$5,000
Awards Luncheon.....	\$5,000
Closing Reception.....	\$5,000
Conference Mobile App.....	\$2,500
Tuesday or Wednesday Breakfast.....	\$2,500
Leadership in Education Awards.....	\$2,500
Conference Networking Break.....	\$1,000
General Session Sponsor/General Support	\$1,000

Voluntary contributions to Sustainable Forestry Initiative, Inc. may be fully deductible as a charitable contribution for federal income tax purposes. A taxpayer should consult an independent tax advisor for advice based on taxpayer's particular circumstance

Please fill out and email completed application form to:

Contact: Rocco Saracina Email: rocco.saracina@forests.org Phone: 202-596-3459



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SEE YOU THERE