Packaging Profile

Product Name and Type of Product

Location of Producer and Shipping Distance

Net Weight of Contents

OBSERVE your product closely. DISCUSS the following questions with your team. ANSWER the questions as best you can, using your team’s knowledge and the information given on your product.

1. Describe all parts of the packaging.

2. Is the amount or type of packaging influenced by the manufacturer’s need or desire to include product information, labeling, or catchy advertising slogans?

3. What natural resources make up the packaging? (How much of it is paper, plastic, glass, metal, or other materials?)

4. Is the packaging made of recycled material(s)? Is the product?

5. Is the packaging recyclable? Is the product?

6. Does the package or product contain toxic materials? Were toxic materials used to manufacture the packaging?

7. What purpose does each piece of packaging serve? (portion size, health, safety, freshness, antitheft, advertising, other reasons) You may give several answers.

8. Is all the packaging necessary for the purposes determined in question 7?

9. After the product is used, what is thrown away?