Here are a few tips to help persuade others to see your point of view:

**Start with an attention-getter.**
Open with a powerful statement to grab the attention of your audience.

**Clearly explain your point of view.**
Give specific examples, if you can, to illustrate your position.

**Organize your concepts logically.**
Arrange your major points in order of priority.

**Be concise.**
Keep it short and simple! A short speech or text is usually more powerful and memorable than longer ones.

**Use visuals.**
Highlight major points with illustrations, photos, or graphs to help people visualize and remember.

**If speaking, make eye contact and speak slowly.**
Eye contact shows that you are sincere about your topic and that you acknowledge your audience. Speak slowly and loudly enough so everyone can easily hear you.

**Reinforce your position and your argument.**
After you introduce your position and your argument, you should articulate your position, then conclude by reiterating the major points of your argument.