

Perceived Risk for 30 Activities and Technologies

(Rank 1 indicates the most risky activity or technology)

ACTIVITY OR TECHNOLOGY	RANK
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Alcoholic Beverages	
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Bicycles	
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Commercial Aviation (flying in an airplane)	
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Contraceptives (birth control)	
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Electric Power (nonnuclear)	
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Firefighting	
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Food Coloring	
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Food Preservatives	
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General Aviation (flying an airplane)	
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Handguns	
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High School/College Football	
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Home Appliances	
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Hunting	
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Large Construction	
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Motor Vehicles	
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Motorcycles	
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Mountain Climbing	
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Nuclear Power	
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Pesticides	
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Police Work	
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Power Mowers	
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Prescription Antibiotics	
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Railroads	
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Skiing	
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Smoking	
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Spray Cans	
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Surgery	
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Swimming	
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Vaccinations	
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X-rays	
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